

KARISSA WADDICK

MULTIMEDIA
STORYTELLER

CONTACT

781-898-8903

kwaddick123@gmail.com

www.KarissaWaddick.com

PROFILE

I am interested in what makes people tick. I am passionate about telling compelling stories using innovative technologies.

SKILLS

Web Design and Data:

HTML, CSS, WordPress,
Microsoft Excel, SQL

Editing:

Adobe Premier, Photoshop,
Audition, InDesign, Illustrator,
After Effects;
Final Cut Pro, Audacity

Social Media:

Twitter, Instagram, Tumblr,
Facebook, TikTok, Twitch,
Pinterest

Media Managers:

Sprout Social, Cision, Trello,
HootSuite

Other:

AP Style, Google Suite,
Microsoft Suite

EDUCATION

B.A., Journalism and CLEG: Communications, Legal Institutions, Economics, Government

American University | 2016 - 2020

magna cum laude | 3.81

Coursework

Data-Driven Journalism | Fall 2018

Reporting on Immigration | Fall 2019

Advanced Reporting | Fall 2019

Social Movements | Spring 2020

RELEVANT EXPERIENCE

Policy Research Associate

National Journal | Washington, D.C. | July 2020 - Present

Researches the approaches, motivations, networks, and policy priorities of local, state and federal politicians to craft distributable, unbiased profiles.

Crafts client engagement products such as monthly newsletters, webinars and special reports to keep clients informed about the happenings in Washington.

General Manager

[American Television](#) | Washington, D.C. | May 2019 - Present

Executive produced seven shows and reformatted news program to include live broadcasts, local reporting and a blog to supplement video content.

Spearheaded rebranding campaign that increased station viewership across all social media platforms.

New Hampshire Primaries Reporter

American University | Manchester, N.H. | February 2020

Adapted to breaking news and produced multimedia stories while producing daily reporting in New Hampshire for presidential primaries class.

Facilitated relationships with campaign staffers and voters to produce a short documentary on unity in the Democratic party.

Communications Intern

Brookings Institution | Washington, D.C. | June - August 2019

Deciphered complex economic ideas into easily digestible blurbs via daily Twitter posts and a weekly newsletter sent to 50,000 subscribers.

Wrote, fact-checked, and copy edited press releases to promote detailed economic research reports, blog posts and events.

Dean's Editorial Intern

Current | Washington, D.C. | September - December 2018

Reported breaking news and enterprise stories on issues facing public media, crafted SEO settings on WordPress and edited stories for AP Style.

Adapted quickly to changing news of the day and cultivated relationships with sources across the country.

Newsroom Intern

WCVB - TV | Needham, MA | May - June 2018

Wrote 20- to 40-second scripts and cut video for daily broadcasts which aired on Boston's most watched news station.

Filed multimedia stories for digital platforms which have amassed over 20,000 shares on social media in the ninth largest TV news market.

Media Lab Intern

Voice of America | Washington, D.C. | January - May 2018

Wrote and edited daily 60-second news roundup videos for five regions across the world on a two hour deadline.